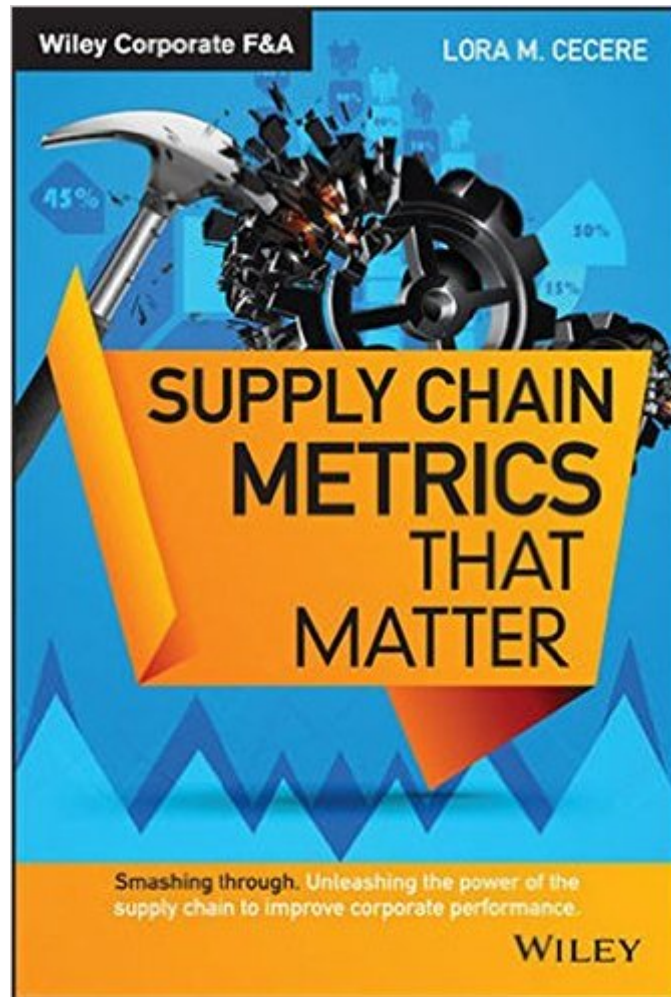


The book was found

# Supply Chain Metrics That Matter (Wiley Corporate F&A)



## Synopsis

How to Conquer the Effective Frontier and Drive Improved Value in Global Operations Growth has slowed. Volatility has increased and the world is more global. Brands are defined by innovation and services. Supply chain excellence matters more than ever. It makes a difference in corporate performance. One cannot snap their fingers and deliver supply chain success. It happens over the course of many years. It is measured in inches not miles. In this book, the author evaluates the progress of over a hundred companies over the period of 2006-2013. Success drives value. The effective supply chain makes a difference in winning a war, saving a patient, and driving commerce; but it also makes a difference in a community having clean air, potable water, and a standard of living. Mistakes are hard to overcome. *Supply Chain Metrics that Matter* tells this story. The book links corporate financials to supply chain maturity. In the book, the author analyzes which metrics matter. The author Lora M. Cecere is a supply chain researcher as well as an authority in supply chain technology. She helps companies gain first mover advantage. In the book, Cecere provides concrete, actionable steps to align and balance the supply chain to drive value. The book explores the crossover between supply chain efficiency and financial growth with topics such as: Outlining the metrics that matter, the metrics that don't Progress in industry sub-segment in improving inventory, cash, productivity and margin The management techniques that improve performance Sharing insights on how metrics change as the supply chain matures The roadmap to improve performance. Today, supply chains are global and dynamic. They are rapidly evolving. Companies that constantly seek out new solutions and opportunities for improvement drive differentiation. In a market where growth is stalled and many companies are stuck in driving supply chain performance, this book provides a clear, concise framework for a more modern, effective supply chain.

## Book Information

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## Customer Reviews

Supply Chain Metrics That Matter (Wiley, 2015) was written by Lora Cecere, founder of Supply Chain Insights and author of the Supply Chain Shaman blog. I am familiar with her work from the many webinars she has spoken on, as well as through the Supply Chain Index developed by her research firm. Core to Cecere's firm's research, the index, and this book is the idea that without the right metrics and the right benchmarks for those metrics, sustained improvement is near impossible. With them, and with the right guidance, anything is possible. In this particular case, the impossible is made achievable for "Joe", a fictional supply chain leader based on the many clients and companies Cecere has worked with over the course of her career. At the start of the book, Joe is desperately trying to engage his team at the start of a new year, and he is failing miserably. No one shares his enthusiasm or belief that the target he has set is achievable or meaningful. The Cecere-based character (I assume) is there from the outset, and then she and Joe regularly work together as he designs and executes his strategy for success. Her character serves as the sometimes friend, sometimes mentor, sometimes co-conspirator every corporate leader deserves to have. The book is written in narrative style, and truly does tell the story of Joe's transformative efforts. The reader benefits from getting to see all of the charts and case studies Cecere shares with Joe as he overcomes many obstacles on the way to starting an operation in Brazil.

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